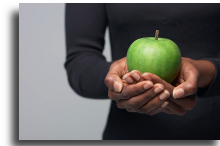


Making a loss? Worried about the SRA? Take a fresh approach to your conveyancing



Are you concerned that:

- Loss of client account income and volume is affecting the viability of your conveyancing department?
- Conveyancing margins no longer cover overheads and you're losing money but you need to retain a conveyancing service for existing and previous clients?
- Reduction of staff to lower costs will lead to loss of expertise, increasing the risk of negligence claims?
- Your short staffed department is under pressure and may be failing to provide fully documented audit trails, resulting in a breach of the SRA's Code of Conduct?
- An SRA inspection visit could result in large fines, Practising Certificates being revoked and higher PI Insurance premiums - especially with the renewal date of 1st October coming nearer?
- Overall, your practice is losing money?



We can help:

With over 25 years experience in the marketplace, Advantage Property Lawyers (APL) is an *independent* business specialising solely in residential conveyancing. We fully understand both the complex challenges facing firms in the current economic climate and concerns when recommending fellow professionals to assist your clients in areas in which you don't specialise.

We know it is vital that you retain a conveyancing service for clients, yet with dwindling client account income and loss of volume it is becoming ever more difficult for conveyancing departments to stay afloat.

The answer to the problem is clear - choose APL

The solution is to outsource to specialists

The benefits for you and your clients:

- Save money - Eliminates overheads including PI Insurance premiums and salaries for conveyancers, supervisors and support staff.
- Free time - Partners can concentrate on other important aspects of the business instead of supervising a low margin department.
- Increase revenue - Enjoy a substantial income stream via regulated fee sharing agreements.
- Peace of mind - Remove the worry of potential negligence claims or fines by the SRA due to errors caused by short staffing.
- Retain control of your conveyancing function - You will have access to our on-line tracking system so you can monitor your clients' cases at all times.
- Extraordinary customer care - We don't believe in call centres. Clients enjoy the service of a specialist conveyancer with dedicated contact details. We engage only the best people who treat your clients with the utmost attention from start to finish.
- Fixed price guarantee - We don't charge by the hour or by the letter.

Why choose APL?

- We deliver the highest levels of customer service which will mirror the service you deliver to your clients.
- Our senior conveyancers will work closely with you to ensure you retain complete control of your client relationship.
- We are specialists. We only do residential conveyancing and are regulated by the CLC so we are no threat to your business, unlike other law firms.

